

MYOB RetailManager v11

Shopping around for the perfect retail management and point of sale system? You've come to the right place.

When you're in retail, it can be a challenge keeping up to speed with your workload. A normal 'day at the office' can see you juggling stock management, customer service and sales, staff issues and more... and then, of course, you're trying to maintain a life outside of work.

Finding a software solution that helps you understand your business, as well as run it, is the first step to ensuring your business succeeds.



Welcome to MYOB RetailManager – the complete retail management system

Our retail software is designed, developed and tested in close collaboration with existing retail businesses. By automating many of your key store procedures and processes, MYOB RetailManager makes it easy to:

- Process sales fast, including lay-bys and accounts
- Manage your inventory
- Identify where you're making money
- Comprehensively manage pricing
- Attract and retain customers via Customer Relationship Management (CRM) tools
- Easily work out your GST and integrate with selected MYOB accounting software.

Helping your business 7 days a week

MYOB RetailManager also comes with 12 months of Retail Enhancement and Support, giving you technical support 7 days a week, exclusive discounts, regular communications, special offers and more.

Our retail contact centre is open during the following hours:

Monday to Wednesday: 9.00am - 7.00pm
 Thursday to Friday: 9.00am - 9.00pm
 Saturday to Sunday: 9.00am - 5.00pm
 (Australian Eastern Standard Time)

Monthly pay-as-you-go subscription option

You can choose to purchase RetailManager up-front with 12 months of Retail Enhancement & Support included or via a monthly subscription. Phone 1300 555 115 for more information.

Integrates with your MYOB business management software

RetailManager works with most of MYOB's business management software, so that you can easily transfer the information you capture at the point of sale to your back office – saving time and money.

MYOB RetailManager – for fast sales processing

Processing sales takes just a few seconds with MYOB RetailManager. The sales screen options can be customised to suit your needs:

- Customise your payment types and change the order they appear in
- Skip fields to speed up the processing of sales
- Hide or lock fields you don't want your staff to access

RetailManager handles discounts, credit notes, gift vouchers, returns, quotes, sales orders and customer special orders. You can also record sales using multiple tender types, such as taking part payment by cash and the remainder on EFTPOS.

MYOB RetailManager – your business management tool

With a few mouse clicks MYOB RetailManager creates comprehensive reports to give you more insight into how your business makes profits and cash flow. It gives you the information you need to make the decisions that will turn your business into a success.

- Identify what's selling and what's not
- Report comprehensively on margins - where you're making money
- Understand how efficient your sellthrough process is
- Identify what you've marked down and when
- Manage your GST reporting more easily.

MYOB RetailManager – reach your customers the easy way

You can create customer contact groups and then use these groups to email promotional material, print mailing labels and bar code labels.

Email connectivity drastically cuts down the time it takes to send transaction documents to your customers and suppliers. With MYOB RetailManager you can streamline this time-consuming process and simply email your orders, invoices and statements. You can also email special offers, newsletters, brochures and promotions.

The ability to print customer bar code labels lets you create membership cards for loyalty programs.

Planning a promotion?

Run promotions with ease – just set up your start and end dates, and MYOB RetailManager will adjust promotional pricing automatically. The promotional pricing feature enables you to:

- Prepare in advance – Set up a promotion, dates and times, to seamlessly start and end sale periods.
- Set and alter your pricing – Mark up, mark down or set a specific dollar amount for your promotions.
- Keep track of what's selling – Monitor the progress of a single or multiple promotion using the promotions activity report.
- Save time – The system automatically re-sets the normal selling price at the end of the promotion.

MYOB RetailManager – your complete inventory management tool

RetailManager allows you to classify your stock into Departments and up to 3 user-defined categories such as Style, Colour and Size). This makes stock replenishment and re-ordering a breeze.

Run stocktakes on single items, particular departments/ categories, or on all items in your store. Print barcode labels for stock items and packing slips to use as checklists. Set up low stock level warnings and automatically create purchase orders for stock that has fallen below its minimum quantity.

Configure Packages/Kits which allows you to create one master item which includes a number of other items as components. Great for bottleshops, gift stores and the like.

What's new in MYOB RetailManager?

MYOB RetailManager v11 adds great new features and a contemporary new look. While the workflows of RetailManager remain unchanged: the backgrounds, colours, etc of the screens have been updated to reflect a more contemporary look.

Maximised transaction screens

Now for the first time, the transaction screens are fully maximised.

Take better aim at your targets

Target your customers with special offers, promotions and newsletters. Use these tools to build relationships and encourage your customers to shop with you more often. You can select customers through various filters including stock items, location, pricing grades, purchase date, dollars spent, number of sales, email address and gross profit.

PC-EFTPOS Integration

The new RetailManager integrates easily with PC-EFTPOS. This enables EFTPOS payments to be processed directly from their RetailManager terminal without the need to re-key into a separate EFTPOS terminal or buy a separate printer. EFTPOS receipts are incorporated into POS receipts, speeding up sales processing.

Other features of the release include:

- The ability for customers to submit suggestions/ feedback from within the Help menu.
- The flexibility to print statements in the same order as the sort option.

MYOB RetailManager integrates with most MYOB accounting software to give you a complete store front to back office solution.

More Information

To find out more about MYOB RetailManager, or to locate your nearest stockist, visit myob.com.au or call MYOB on **1300 555 111**.

Onsite consultants

RetailManager Professionals can visit your store and help with the total retail solution – from business needs analysis enquiries and software/ hardware implementation right through to aftersales service. For more information, call MYOB on **1300 555 111**, or search for a RetailManager Professional at myob.com.au/possearch